



2023 SPONSORSHIPS OPPORTUNITIES

Title Sponsor | \$20,000

- Designated as the 2023 Lubbock Juneteenth Celebration Title Sponsor.
- Recognition as Title Sponsor on official website and future advertisements.
- Opportunities to give remarks at all 2023 Juneteenth events.
- Banner on stage June 17th - 19th
- 20 tickets to Mr. and Ms. Juneteenth Pageant.
- Full page ad in pageant printed program.
- One parade entry.
- Premium tables in park on June 17th-19th.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.
- First Right of Renewal for 2024 Title Sponsorship.

Fireworks Sponsor | \$15,000

- Designated as the 2023 Lubbock Juneteenth Celebration Fireworks Sponsor.
- Recognition as Fireworks Sponsor on official website and future advertisements.
- Opportunity to give remarks and introduction of fireworks show on June 19th.
- Banner on stage June 17th - 19th.
- 10 tickets to Mr. and Ms. Juneteenth Pageant.
- Full page ad in pageant printed program.
- One parade entry.
- Premium tables in park on June 17th -19th
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.
- First Right of Renewal for 2024 Fireworks Sponsorship.

Juneteenth Pageant & Dinner Presenting Sponsor | \$7,500

- Designation as 2023 Juneteenth Pageant & Dinner Presenting Sponsor.
- Recognition as Pageant Sponsor on official website and future advertisements.
- Opportunity to give remarks at pageant.
- 16 tickets to Mr. and Ms. Juneteenth Pageant
- Full page ad on back cover of printed program.
- Banner at park.
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.
- First Right of Renewal for 2024 Mr. & Ms. Juneteenth Pageant

Saturday Stage Sponsor | \$7,500

- Recognition as Saturday Stage Sponsor on official website and future advertisements.
- Opportunity to give remarks and introduce musical entertainment.
- Banner on stage June 17th
- 6 tickets to Mr. and Ms. Juneteenth Pageant and full-page ad in pageant printed program.
- One Parade entry
- One information table in park on June 17th
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Sunday Stage Sponsor | \$7,500

- Recognition as Sunday Stage Sponsor on official website and future advertisements.
- Opportunity to give remarks and introduce musical entertainment.
- Banner on stage June 18th
- 6 tickets to Mr. and Ms. Juneteenth Pageant and full-page ad in pageant printed program.
- One parade entry
- One information table in park on June 18th
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Monday Stage Sponsor | \$7,500

- Recognition as Monday Stage Sponsor on official website and future advertisements.
- Opportunity to give remarks and introduce musical entertainment.
- Banner on stage June 19th
- 6 tickets to Mr. and Ms. Juneteenth Pageant and full-page ad in pageant printed program.
- One parade entry
- One information table in park on June 19th
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Tent Sponsor | \$7,000

- Designated as Tent Sponsor for Juneteenth Celebration through signage.
- Recognition as Tent Sponsor on official website and future advertisements.
- 8 Tickets to Mr. and Ms. Juneteenth Pageant.
- Half page ad in printed pageant program.
- Banner at park
- One parade entry
- One information table in park on June 17th
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Kids' Fun Zone Sponsor | \$6,000

- Recognition as Kids' Fun Zone sponsor on official website
- Park signage in designated area and logo on sponsors' banner.
- 4 tickets to Mr. and Ms. Juneteenth Pageant and quarter page ad in pageant printed program.
- One Parade entry
- One information table in park on June 17th
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

The Kids' Fun Zone will include supervised air jumpers, face-painting, contests, games, and other age-appropriate activities.

Health Fair Presenting Sponsor | \$5,000

- Recognition as Health Fair Presenting Sponsor on official website and future advertisements.
- Park signage in designated area
- Logo on sponsors' banner.
- One Parade entry
- One information table in park on June 17th
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Printing Sponsor | \$5,000

- Recognition as 2023 Juneteenth Celebration Printing Sponsor on official website and future advertisements.
- Name/logo on the back of Mr. and Ms. Juneteenth Pageant tickets.
- Full page ad in pageant printed program.
- One parade entry.
- One information table in park on June 17th
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

2023 Celebration T-shirts Sponsor | \$3,500

- Top listing of name/logo on official 2023 Lubbock Juneteenth Celebration T-shirts which will be worn by volunteers.
- Recognition as T-Shirt Sponsor on official website and future advertisements.
- One Parade entry.
- One information table in park on June 17th
- Logo on sponsors' banner.

Transportation Sponsor | \$3,500

- Logo/name signage as Transportation Sponsor on all official golf carts used in parade, and park.
- Recognition as Transportation Sponsor on official website and future advertisements.
- One parade entry.
- One information table in park on June 17th.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Security Sponsor | \$3,000

- Recognition as Security Sponsor on official website and future advertisements.
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Volunteer/Hospitality Sponsor | \$2,500

- Recognition as Volunteer/Hospitality Sponsor on official website and future advertisements.
- Designated signage/banner in Volunteer/Hospitality Tent.
- One parade entry.
- One information table in park on June 17th.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Cooling/Refreshing Station Sponsor | \$2,500

- Park signage in designated Cooling/Refreshing Station Tent.
- Recognition as Cooling/Refreshing Station Sponsor on official website and future advertisements.
- One table in park on June 17th
- One parade entry.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Hot Dog Eating Contest Sponsor | \$2,000.00

- Recognition as Hot Dog Eating Contest Sponsor on official website and future advertisement.
- Opportunity to host contest in park on June 17th
- One information table in park, June 17th
- One parade entry
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Freedom Sponsor | \$1,500.00

- One parade Entry
- One information table in park, June 17th.
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Liberty Sponsor | \$1,000

- One information table in park, June 17th
- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Supporting Sponsor | \$500

- Logo on sponsors' banner and official celebration t-shirt worn by volunteers.

Checks Should Be Made Payable to:

East Lubbock Community Alliance

501c3 nonprofit organization

EIN #84-5018211

Mail to:

Lubbock Juneteenth Committee

P.O. Box 65142

Lubbock, TX

79464

Email: lubbockjuneteenth@gmail.com

Sponsorship Level: _____

Company/Organization Name: _____

Mailing Address: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____